One Week Hands-On Workshop (Offline)

(WORKSHOP CUM FACULTY DEVELOPMENT PROGRAM)

Qualitative and Quantitative Research Tools & Techniques

21-25 NOV,2026

Organized by

Research & Development Cell (R&D), RTV

In Collaboration With
Internal Quality Assurance Cell, (IQAC), Rabindranath Thakur Vishwavidyalaya (RTV

KNOWLEDGE PARTNER: RTV Affiliated Colleges

SCAN THE ALONGSIDE QR Code for REGISTRATION
NOTE: Kindly do the registration first after that deposit the registration fees, payment details shared below.

RTV Website Link: https://rtuassam.ac.in/
Contact Email: mypopularprograms@gmail.com
Contact No: 9629783142/9101038993

About Rabindranath Thakur Vishwavidyalaya (RTV)

Rabindranath Thakur Vishwavidyalaya is a Public State University located at Hojai, Hojai district, Assam. The university is established through the Rabindranath Thakur Vishwavidyalaya Act, XXXIV of 2017 which was passed by the State Legislature of Assam in 2017. The Act was approved by the then Governor of Assam on 16 October 2017. It was created by upgrading Hojai College, established on 11 July 1964, a general degree college situated in Hojai district, Assam. It was named after Sri Rabindranath Tagore, in 1913, the first Asian, non-European , Nobel Laureate in Literature, an Indian polymath who was active as a poet, writer, playwright, composer, philosopher, social reformer, educationist and painter during the age of Bengal Renaissance. The UGC has recognized Rabindranath Thakur Vishwavidyalaya as an institution "empowered to award degrees as specified by the UGC under section 22 of the UGC Act 1956 by conducting courses through its own departments, its constituent colleges and/or through its affiliated colleges in regular mode with the approval of concerned statutory bodies/councils.



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Patron
Dr. Sandip Ratna
Registrar (i/c)
Rabindranath Thakur Vishwavidyalaya

About the Workshop

The five-day workshop aims to equip participants with practical, end-to-end research analysis skills by integrating qualitative and quantitative research methodologies. The qualitative component will focus on sentiment analysis, disclosure analysis, content analysis, etc using NVivo, including coding frameworks, thematic extraction, and text-processing techniques. The quantitative component will cover research fundamentals, questionnaire and scale development, statistical software (SPSS, Jamovi, R, SmartPLS, and AMOS), and parametric and non-parametric tests. Participants will gain hands-on experience in bivariate and multivariate analysis, correlation, t-tests, ANOVA, regression analysis, and exploratory factor analysis. Overall, the workshop is designed to develop participants' competence in analysing qualitative and quantitative data, interpreting findings, and preparing research reports using appropriate analytical tools and techniques.

PROGRAM REGISTRATION DETAILS

Intake Capacity Limited to First 30 Participants

Registration Fees Rs. 2000 for Research Scholars/PG Students and Rs 2500 for Faculty

Registration Google Form Link https://forms.gle/Tx27zJhTerP8tDh89

You can also SCAN the alongside QR Code for Registration.
NOTE: Kindly do the registration first after that deposit the registration fees.

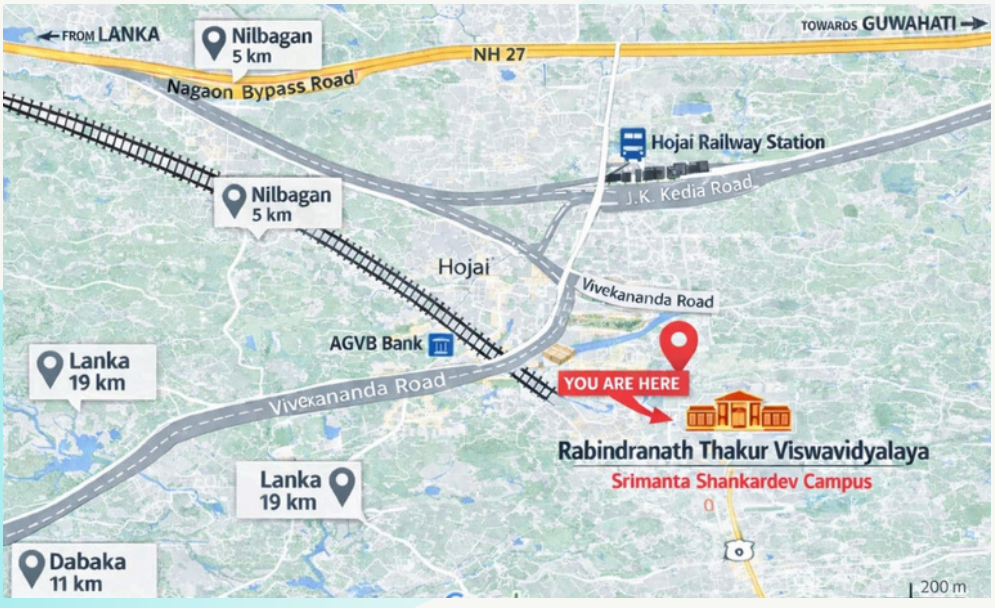
Registration Last Date 18th Nov 2026

Accomodation & Food Details: Accommodation NOT INCLUDED, Only LUNCH Included

YOU can SCAN the alongside QR Code for PAYMENT of RESGISTRATION FEES.
NOTE: Kindly email your name, date and transaction details to the following gmail address: mypopularprograms@gmail.com immediately after payment

ALTERNATIVE PAYMENT DETAILS:
Account Name: Rabindranath Tagore University: SBI, Hojai Branch, Account No: 43008712750, IFSC Code: SBIN0002065, UPI ID: rtuhojai@sbi

How to Reach Rabindranath Thakur Vishwavidyalaya, Srimanta Shankardev Campus (Old Campus)



Resource Persons



Dr. Deep Jyoti Gurung
Assistant Professor,
Department of Applied Management,
Assam Skill University.

Dr. Gurung is a distinguished Resource Person for academic workshops and training programs. He holds a Ph.D. from Tezpur University and an MBA from NERIST. His core expertise includes consumer psychology, research methodology, entrepreneurship, and tourism studies. Dr. Gurung has made notable contributions through high-impact publications and presentations at national and international conferences. He has actively conducted sessions on bibliometric analysis, systematic literature review, and research publication techniques, guiding scholars in enhancing research quality, analytical skills, and academic writing for impactful scholarly outcomes.

With substantial teaching and training experience across leading institutions, he brings practical insights and methodological rigor to his sessions. His role as a resource person reflects his commitment to enhancing research quality, innovation, and academic excellence among scholars and professionals.



Dr. Jayanta Kumar Bora
Executive Director,
VART Consulting (P) Ltd,
Mumbai.

Dr. Jayanta Kumar Bora is a trained Statistician, Demographer, and Public Health Researcher, and the Founding and Executive Director of VART Consulting Pvt. Ltd., Mumbai. He completed a Postdoctoral Fellowship at the University of Rostock and DZNE, Germany, and has international research experience in Austria. His expertise spans demography, public health, health inequalities, research methodology, advanced statistical analysis, data science, and qualitative research. He has extensive experience in training researchers, faculty members, and doctoral scholars in analytical tools such as SPSS, Stata, R, Python, Power BI, and NVivo. He has contributed to major national and international research initiatives, including NFHS, LASI, DLHS, and WHO-SAGE. With over 40 scholarly publications, he also serves as an Academic Editor for PLOS ONE and PLOS Global Public Health.



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